

Marc Iampieri

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Marc applies over 20 years of experience to help companies resolve complex supply chain and distribution challenges. Although much of his career has focused on improving the supply chain performance of manufacturing and distribution intensive companies, Marc also focuses on the operational improvement of fleet operators and logistics services providers. Based on this experience, he frequently advises clients in the consumer goods, retail, energy and industrial industries regarding their logistics strategy and operations.

Marc is a frequent guest speaker at industry conferences on the topics of transportation and logistics and is the co-author of the annual AlixPartners Home Delivery and Final Mile Logistics report. He holds a Bachelor of Science in business logistics from Pennsylvania State University.

Relevant experience

- Conducted operational due diligence assignments for companies in the cold storage, contract logistics, fuel distribution, direct store delivery, intermodal transportation, consumer products, retail and ocean freight industries.
- Led the operational turnaround leading to the sale of a midmarket, US based contract logistics provider
- Led the business transformation of the \$2B North American business unit of a global logistics provider which more than doubled the EBITDA run rate in 1 year to over \$90M.
- Led the operational turnaround of a publicly traded \$1B asset based North American truckload freight carrier generating a \$50M run rate EBITDA improvement.
- PMO leader for performance turnaround program of a \$250million distribution company, increasing EBIT by \$20 million.
- Developed inbound freight conversion program for a \$25billion retailer, generating \$10 million in cost savings.
- Held EBIT improvement roles at asset-intensive and assetlight logistics providers focused on strategic pricing and yield management, network optimization, procurement, and SG&A cost reduction.
- Held interim management position at a \$350-million container manufacturer, built a center-led transportation organization, and sourced all transportation modes, including outsourcing of private fleet.